

GROWING A LAW OFFICE'S *Online Presence*

How to Bring in Clients Using Your Web Site as a Marketing Tool

If all you're doing is relying on word of mouth for your services as a lawyer, then you're missing out on the power of search engine optimization. Here's what happened when one law office hired Numero Uno Web Solutions...



- IN AUGUST AND SEPTEMBER 2013, THEY SAW AN INCREASE OF 62.14% IN ORGANIC TRAFFIC
- IN THE SAME PERIOD, THERE WAS AN IMPRESSIVE INCREASE OF 113.33% IN REFERRAL TRAFFIC




- OUR CLIENT SAW A MARKED IMPROVEMENT IN THEIR KEYWORD RANKING
- THEIR WEB SITE SAW A 129.57% INCREASE IN UNIQUE VISITORS




- BETWEEN AUGUST AND SEPTEMBER, THE CLIENT SAW AN INCREASE OF 1,400% IN TRAFFIC VIA SOCIAL MEDIA THANKS TO OUR EFFORTS



- IN OCTOBER 2013, THE NUMBER OF NEW VISITORS TO THE SITE WENT UP BY 28.79%



TIMES HAVE CHANGED, EVEN FOR THIS TRADITIONAL PROFESSION; WHEN POTENTIAL CLIENTS NEED THE SERVICES OF A LAWYER, THEY ARE FAR MORE LIKELY TO SEEK ONE ONLINE THAN OPEN UP THE PHONE BOOK



Be at the top of a potential client's search for a lawyer when you hire Numero Uno. We will take keywords related to your industry and strategically insert them into content we create for you to ensure that you are at the top of search results.

CALL NUMERO UNO WEB SOLUTIONS TODAY AT 1-855-736-9778 OR E-MAIL US AT INFO@NUMEROUNOWEB.COM TO DISCUSS THE BEST STRATEGIES FOR IMPROVING YOUR BUSINESS' WEB PRESENCE. OUR TEAM OF EXPERTS WILL CREATE A MARKETING CAMPAIGN THAT WILL DRIVE MORE TRAFFIC TO YOUR WEB SITE AND PUT YOU AT THE TOP OF THE SEARCH ENGINE RANKINGS!