

CLEANING UP *Online*

How One Office Cleaning Company Increased its Online Presence

If you run an online search for “cleaning companies,” you’ll doubtlessly turn up hundreds of results in your area alone. The question then becomes clear: how do you set yourself apart from all the other cleaning companies?

Here’s the story of how we helped a successful Toronto-area cleaning company do just that after approaching us in August 2013 to mount an SEO marketing campaign.



- IN AUGUST 2013, THE NEW SEO MARKETING CAMPAIGN IS LAUNCHED
- IN THE FIRST MONTH, UNIQUE VISITS TO OUR CLIENT’S SITE CLIMBED 45.23%

45%

• FROM DECEMBER TO JANUARY, ORGANIC TRAFFIC SAW A MORE IMPRESSIVE INCREASE OF 290.1%

91.49%

• FROM OCTOBER TO NOVEMBER, ORGANIC TRAFFIC GREW AN IMPRESSIVE 91.49%

290%

• BETWEEN NOVEMBER AND DECEMBER, OUR CLIENT SAW A WHOPPING 250% INCREASE IN SOCIAL MEDIA

250%

• DURING THAT SAME PERIOD, UNIQUE HITS TO OUR CLIENT’S SITE ALSO INCREASED BY AN IMPRESSIVE 78.41%.

84.26%

• OUR CLIENT ALSO SAW A 84.26% INCREASE IN NEW VISITORS BETWEEN NOVEMBER AND DECEMBER



At Numero Uno, we bring traffic to our clients’ web sites by using keywords that are relevant to their business and inserting them into static pages, blog posts, articles, and press releases to ensure that they are picked up by search engines. We provide our clients with regular content to ensure that they stay at the top of search results on the top engines, such as Google and Bing. We are a true provider of search engine optimization.

TO FIND OUT HOW YOUR OFFICE CLEANING BUSINESS CAN “CLEAN UP” ON THE WEB, CALL NUMERO UNO WEB SOLUTIONS TODAY AT 1-855-736-9778 OR E-MAIL US AT INFO@NUMEROUNOWEB.COM