

BUILDING A SUCCESSFUL SEO Strategy

How a Fence & Deck Company Boosted its Web Traffic


For Numero Uno Web Solutions' client, a fence and deck maker, the only barrier between them and increased Web traffic was a successful SEO campaign.



- THEY SAW THEIR REFERRAL TRAFFIC JUMP BY 266.67% BETWEEN AUGUST AND SEPTEMBER 2013
- DURING THAT TIME PERIOD, THEY ALSO SAW THEIR WEB TRAFFIC VIA SOCIAL MEDIA INCREASE BY AN ASTOUNDING 533.33%!




- NUMERO UNO'S CLIENT SAW A 94.06% INCREASE IN THE NUMBER OF NEW VISITS BETWEEN NOVEMBER AND DECEMBER OF 2013




- OUR CLIENT STILL SAW AN INCREASE OF 28.16% IN THE NUMBER OF UNIQUE VISITS TO THEIR SITE BETWEEN NOVEMBER AND DECEMBER OF 2013



- NOVEMBER AND DECEMBER WAS A SIGNIFICANT PERIOD FOR OUR CLIENT, WITH THE ORGANIC TRAFFIC TO THEIR SITE INCREASING BY 30.03%



TO WHAT DO THEY OWE THIS SUCCESS? NUMERO UNO PUBLISHED SEVERAL ARTICLES WITH KEYWORDS RELATED TO THE BUSINESS' INDUSTRY, ADVISING POTENTIAL CUSTOMERS ON THE IMPORTANCE OF BOOKING DECK AND FENCE WORK IN ADVANCE IN ORDER TO AVOID THE RUSH IN THE SPRING AND SUMMER.



If we can increase Web traffic for a fence and deck contractor during the late fall and early winter, imagine what Numero Uno can do for *your* business. Our team of writers will create static pages, blog posts, and timely press releases to ensure that you are always at the top of the search results on the major search engines.

TO GET STARTED ON ACHIEVING THIS KIND OF SUCCESS FOR YOUR BUSINESS, CALL NUMERO UNO WEB SOLUTIONS TODAY AT 1-855-736-9778 OR E-MAIL US AT INFO@NUMEROUNOWEB.COM