

# New Web TRAFFIC WELCOME FOR DENTIST

## How One Dental Practice Saw a Big Jump in Referral Traffic

When a dentist advertises, you commonly see the line, "new patients welcome." For **Numero Uno Web Solutions'** client, a dental practice located in Markham, signing on with us in August 2013 led to welcoming new Web traffic.



- BETWEEN SEPTEMBER AND OCTOBER, OUR CLIENT SAW AN ASTONISHING 148.63% INCREASE IN UNIQUE VISITS TO THEIR WEB SITE—THAT'S JUST AFTER ONE MONTH!

**148%**

- OUR DENTAL CLIENT ACTUALLY SAW THEIR REFERRAL TRAFFIC GO UP BY A WHOPPING 131.82% BETWEEN DECEMBER 2013 AND JANUARY 2014!

**{ 65.96% }**

- DURING THAT SAME TIME PERIOD, THE CLIENT ALSO SAW AN INCREASE OF 65.96% IN ORGANIC TRAFFIC TO THEIR SITE

**131%**

- WITH SOCIAL MEDIA OUR CLIENT SAW AN INCREASE OF 123.96% BETWEEN OCTOBER AND NOVEMBER OF 2013
- OUR CLIENT ALSO SAW A 115.14% INCREASE IN NEW VISITS TO THE SITE DURING THAT PERIOD

**123%**



ANOTHER MAJOR PART OF A MARKETING CAMPAIGN WITH NUMERO UNO IS INCREASING OUR CLIENTS' PROFILE ON THE WEB THROUGH KEYWORDS RELATED TO THEIR BUSINESS. BY USING A COMBINATION OF WORDS RELATED TO THEIR INDUSTRY AND THEIR LOCATION IN ARTICLES, BLOG POSTS, PRESS RELEASES, AND STATIC PAGES, WE GREATLY INCREASE THEIR VISIBILITY ON SEARCH ENGINES SUCH AS GOOGLE AND BING



Our skilled writers create engaging, timely content with the right density of keywords that are guaranteed to show up in the major search engines. If we were able to increase this dental client's Web traffic in just a few short months, imagine what we will do for your business!

**TO SEE THESE KINDS OF RESULTS FOR YOUR DENTAL CLINIC OR MEDICAL PRACTICE, CALL NUMERO UNO WEB SOLUTIONS AT 1-855-736-9778 OR E-MAIL US AT [INFO@NUMEROUNOWEB.COM](mailto:INFO@NUMEROUNOWEB.COM) NOW!**